



LET'S GET  
together



*quarterly report*

FOR THE  
THIRD QUARTER ENDED  
SEPTEMBER 30, 2019

2019

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## Business Milestones

### 10 year Milestones

i-Care Family Vision & Eye Care  
Best Western Sunrise Inn & Suites

### 15 year Milestone

Ramada Inn & Suites  
d'Fy Hair Studio  
Joffre's Water  
Re/Max Real Estate

### 20 Year Milestones

Adventure Mountain

### 35 Year Milestone

Stony Plain Safeway

## Economic Development



### Networking Reception

In September we held our annual Builder, Developer, and Realtor Reception at Heritage Park. The Golf Course catered the event for the first time, and the food received rave reviews from the over 70 people in attendance.

Between this event, and the GROW Booklet mail out, the Ec Dev team has been able to set up meetings with several Local and National developers, and have started to connect them with local builders and investment groups.

### Grand Opening Events

During the third quarter, several businesses hosted grand opening events. At these events, Mayor and Council were in attendance.

Events were held by:

- Legacy Eye Care
- My Happy Place Day Care & OSC

We look forward to seeing these businesses thrive!

In Q4 Rodina Cabinets will be hosting a VIP Grand Opening and open house over a several day period.

### Business Visitation

In Q3, we kicked off our Business Visitation Program. This program helps us understand the goals of our local businesses and to build relationships with owners.

So far we have been able to connect with 5 businesses:

- Twice as Nice Consignment,
- Kick Ass Caramels,
- Parkland Ventures Society,
- MINT Health & Drugs, and
- Truwood Artisans.





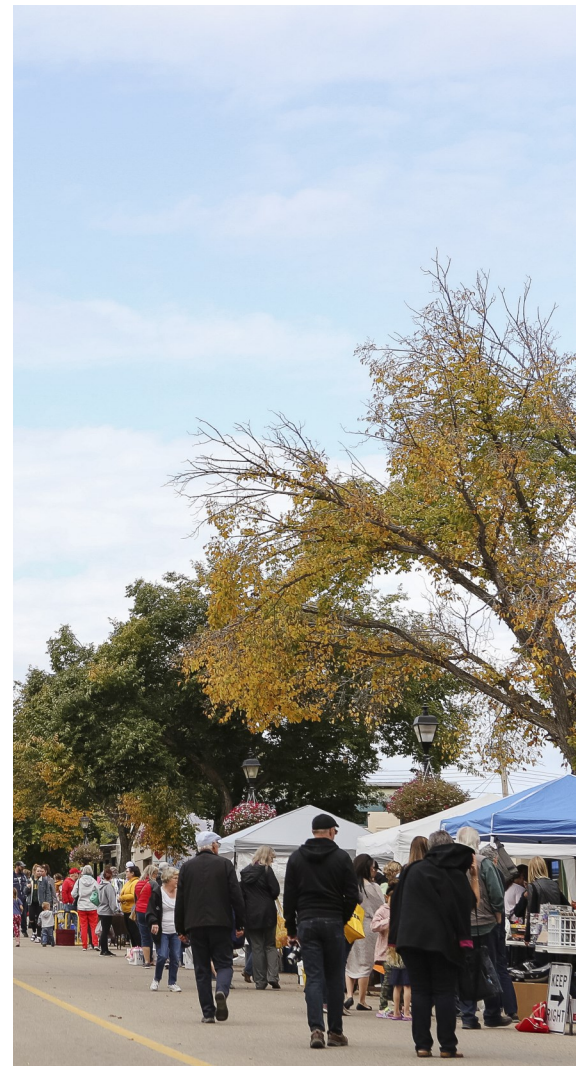


## Ambassador of Action Award

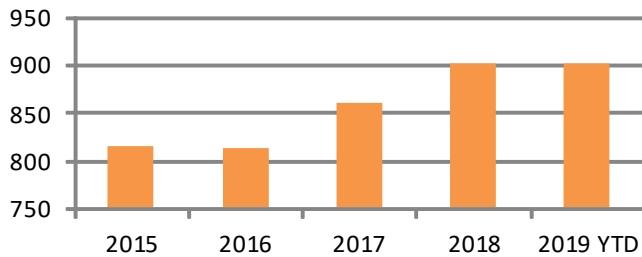
The Town of Stony Plain presents the Ambassador of Action Business Award annually to a local business that has demonstrated growth through improvement and expansion. The award is an opportunity to profile a business that has made a significant investment in their business, but also in our community through a new or expanded building, increase in jobs, new or improved products or services and profile for the community.

The award will be presented at the Stony Plain & District Chamber of Commerce Business Awards Gala on Friday, November 1st. This year the following businesses have been nominated:

- Kids @ Play,
- Lady And The Tramp Pet Resort,
- The Naked Pooch,
- Shelly's Finds, and
- Pet Foods Etc.



## Business License Stats



## Edmonton Global

In Q3, we received 6 expressions of interest from Edmonton Global, but due to scope we were unable to put our name forward. We are working closely with them to ensure we are investment ready and look forward to the opportunities Edmonton Global brings.

## Q4 Happenings

There's lots of exciting things going on in the fourth quarter of 2019:

- Small Business Week, from October 20—26.
- Launching an online survey for business feedback.
- Builder and Developer Forum





# ISRAEL UMBACH

## AND THE LITTLE SETTLEMENT THAT COULD

A FILM BY JAMES GOODWIN

### Culture & Tourism Development

#### Coming Next Quarter

Time Capsule Ceremony  
October 15

Tri-Region Cultural Summit  
October 22-23

Award of Creative Excellence  
Presented  
November 1

Destination Rural Alberta  
Conference  
November 25

Christmas Ornament  
November 15 - December 13



#### Heritage Film Screening

*Israel Umbach and the Little Settlement that Could* premiered at the Outdoor Movie in August. The short film depicts the story of the Town's first Sheriff locking a train to the tracks in demand of unpaid taxes.

The film was produced by Still Water Film Works and starred Mike Abraham, Will Mitchell and the Dog Rump Creek Players.

#### Canada Day

The Town of Stony Plain welcomed over 50 new Canadians to our Canada Day celebrations to take their official oath of citizenship.

A wide variety of artists participated in the annual Stony Plain Art Walk. Media included wood working, oil painting, potter and fibre arts. Due to unfortunate weather the Art Walk had to be moved inside the Heritage Pavilion.

#### Passport to Prizes

In partnership with local business Kountry Korner Gifts a new summer shopping passport was launched.

Participants were asked to retrieve stamps from over 25 local businesses and then return their stamped book for a chance to win one of over \$3000 worth of prizes. More than 125 completed passports were entered into the grand prize draw.





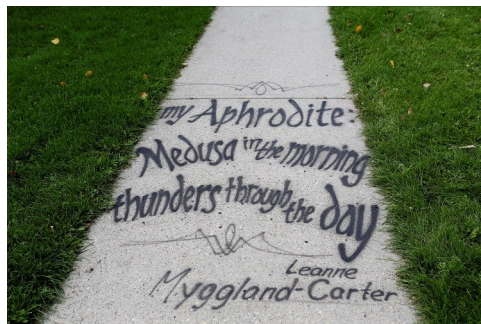
## Mural Program

New murals were unveiled in the CN Tunnel beside the Skate Park and at the Good Samaritan Society Stony Plain Care Centre, *Riders* was painted by Daphne Cote and community youth and *With Hands and Heart* by James Mackay with participation from the Care Centre's residents, family's and staff. *Riders* is the first mural that represents non-historical subject matter. *With Hands and Heart* represents the residents of the Care Centre and honours the Good Samaritan Society's 70th anniversary.



## Culture Days

On September 27-29th Stony Plain, along with the rest of the Nation, celebrated Culture Days. This celebration of arts, heritage and culture included a variety of activities at multiple locations around the community. This year ten organizations, businesses and artists collaborated to bring together the weekend and events included a harvest festival, sidewalk poetry, weaving and wool working, pottery and much more!



The great granddaughter of Israel Umbach visited Stony Plain in July to learn more about her family's story.



Summer Sessions continued in July and August. Featured acts included Mandy MacMillan, El Niven & the Alibi and Samantha King.





## Communications

### Top 10 Webpages

1.	Town of Stony Plain
2.	Careers with the Town - Town of Stony Plain
3.	Parks, Trails and Recreation - Town of Stony Plain
4.	Calendar - Town of Stony Plain
5.	Garbage Organics and Recycling - Town of Stony Plain
6.	News Releases - Town of Stony Plain
7.	news search - Town of Stony Plain
8.	Contact Us - Town of Stony Plain
9.	Family and Community Support Services - Town of Stony Plain
10.	Page Not Found - Town of Stony Plain

### Behaviour

Session Duration	Sessions
0-10 seconds	39,795
11-30 seconds	3,978
31-60 seconds	3,304
61-180 seconds	4,943
181-600 seconds	3,673
601-1800 seconds	1,934
1801+ seconds	336

### Website Analytics

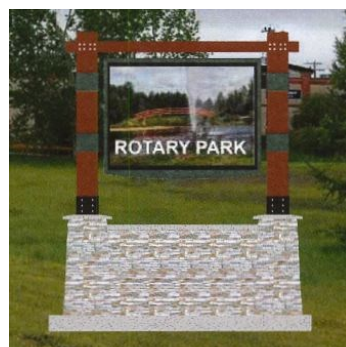
The Town website saw a significant change in the number of 404 Page Not Found returns dropping it from fourth to tenth position on the list.

Subscriptions to news releases and other website updates is up to 86 total subscribers this year so far. This brings the total to 127 subscribers since the website launch.

### Signage Strategy

The Request for Proposals for the Rotary Park Digital sign has been awarded. This sign is a joint venture between the Chamber of Commerce and is now moving forward with construction. Work has already started with underground power being routed to the location with fabrication following directly. Installation should take

place at the beginning of November and the sign should be fully operational by the end of the year.



## Highlights

- Top Social Media Campaigns
- Signage Strategy Implementation



### Coming next quarter

- Rotary Park Digital Sign



**Social Media Engagement Analytics as compared to Q2 2019**

Engagement	Engagement	Engagement	Engagement
<p><b>17K</b> engagements</p> <p>↓287 from 17K</p>	<p><b>446</b> engagements</p> <p>↓117 from 563</p>	<p><b>2.3K</b> engagements</p> <p>↑1.3K from 986</p>	<p><b>44</b> engagements</p> <p>↑5 from 39</p>
Engagement by Type	Engagement by Type	Engagement by Type	Engagement by Type
<p>Reactions ↑2K <b>13K</b></p>	<p>Likes ↓42 <b>273</b></p>	<p>Likes ↑1.3K <b>2.3K</b></p>	<p>Reactions ↓1 <b>23</b></p>
<p>Comments ↓1.2K <b>1.9K</b></p>	<p>Retweets ↓79 <b>157</b></p>	<p>Comments ↑25 <b>40</b></p>	<p>Shares ↑7 <b>21</b></p>
<p>Shares ↓1.1K <b>1.9K</b></p>	<p>Replies ↑4 <b>16</b></p>	<p>Comments ↓1 <b>0</b></p>	<p>Comments ↓1 <b>0</b></p>

**Reaction Analytics (New)**

The top Reaction Post (meaning likes, loves, etc.) last quarter was resoundingly the same on Facebook, Twitter and Instagram. The news release about the Maclean’s ranking of our Town was the top post on all of our social media platform with a resounding 340 positive reactions and 97 shares on Facebook alone.

Stony Plain Ranked 10th Best Community in Alberta. #alwaysbetterinstony

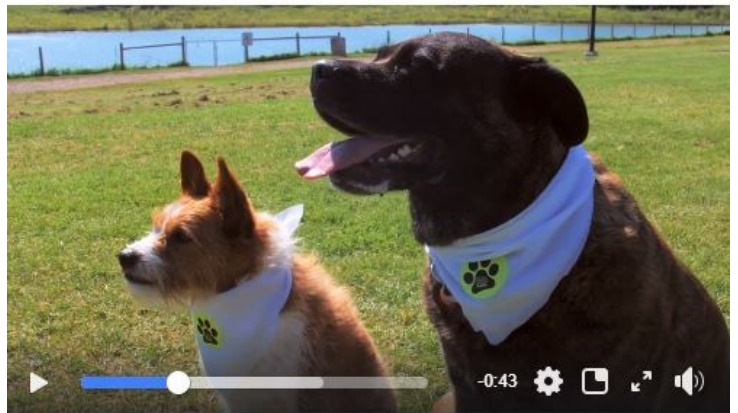


STONYPLAIN.COM  
**Stony Plain Ranked 10th Best Community in Alberta**  
 If he’s said it once, he’s said it at least 10 times and...

340 34 Comments 97 Shares

**Video View Analytics (New)**

Last week was paws-itively fantastic for the Grand Opening of the Dog Agility Park!



13,630 People Reached 1,948 Engagements **Boost Post**

119 66 Comments 60 Shares

The Grand Opening of the Dog Agility Park video on Facebook garnered 7,041 views by our residents.

The top video on Instagram was the Samantha King performance at this year’s Summer Sessions with 312 views.





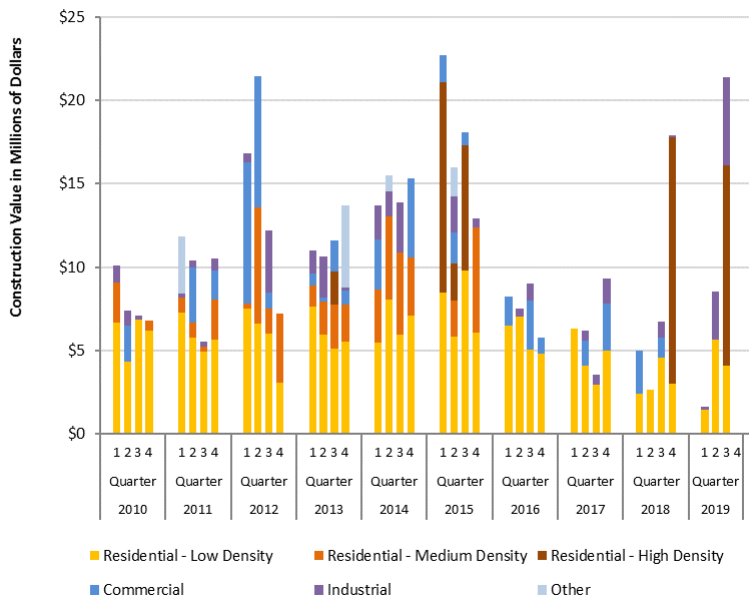
## Planning & Infrastructure

### 2019 Third Quarter Permit Statistics

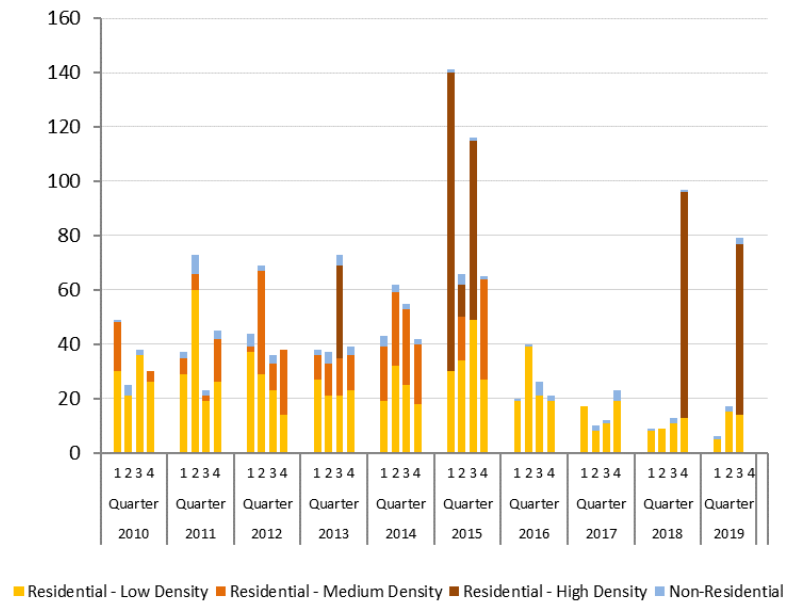
Third quarter residential construction in 2019 comprised a total of 77 housing starts – 6 detached, 8 semi-detached dwelling units and 63 high density dwelling units. Their estimated value was about \$16.1 million.

Two industrial permits were issued in the third quarter of 2019 with an estimated value of \$5.3 million. No commercial or other permits were issued.

**Stony Plain Building Permit Construction Value by Land Use**



**Number of Stony Plain Building Permits by Land Use**







Brown Street Bridge after flooding



Brown Street Bridge during flooding

## Stony Plain Fire Department

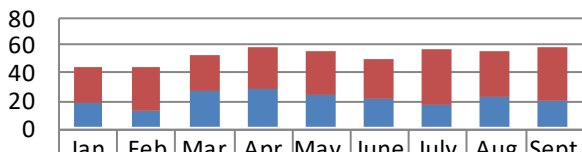


Canada Day Show & Shine. SPFD was on site raising funds for Muscular Dystrophy



RCMP Musical Ride at Heritage Park

## 2019 Responses

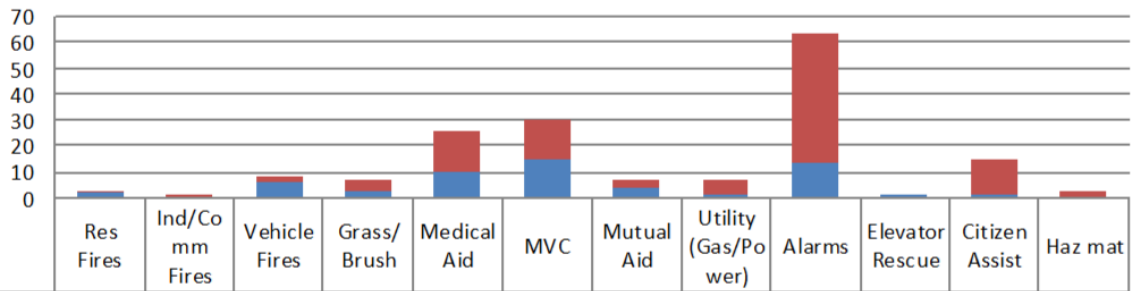


Jimmy Schoepp celebrated his 60th Birthday with SPFD Members and the public

**Community, Commitment, Compassion**



## Q3 2019 - Fire Responses by Category



	Res Fires	Ind/Comm Fires	Vehicle Fires	Grass/Brush	Medical Aid	MVC	Mutual Aid	Utility (Gas/Power)	Alarms	Elevator Rescue	Citizen Assist	Haz mat
3rd Quarter Stony Plain	1	1	2	4	16	15	3	6	50	0	14	3
3rd Quarter Parkland County	2	0	6	3	10	15	4	1	14	1	1	0

## Highlights from the 3rd Quarter include:

### July

- SPFD assisted at the annual Canada Car show. Members were on hand to show off our equipment and raise money for Muscular Dystrophy. SPFD has great pride in our fleet and enjoy sharing it with our Residents.
- Stony Plain was hit with two massive rain storms which caused flooding & damage throughout our Community. SPFD members responded to assist many residents where we could. At one point there was five simultaneous calls underway. I am proud to report all were handled in the best way possible. Many thank you cards and cookies were received at the station from grateful residents for the service received.
- SPFD Member and Stony Plain Icon Jim Schoepp celebrated his 60th birthday. Many of Jim's friends and family shared stories and cake in the Alliance Church. SPFD members attended to support our friend. Jim's official title with SPFD is Coffee Shop Information Officer. Jim represents & promotes our Dept with great pride.



Jim Schoepp receiving a new TV from SPFD Members

### August

- SPFD partnered with Original Joe's restaurant to hold a fundraiser for Muscular Dystrophy. Members sold tickets to the event which featured an excellent meal and silent auction. This event raised approximately \$8000 for MD.



July flooding in the Glens area

### September

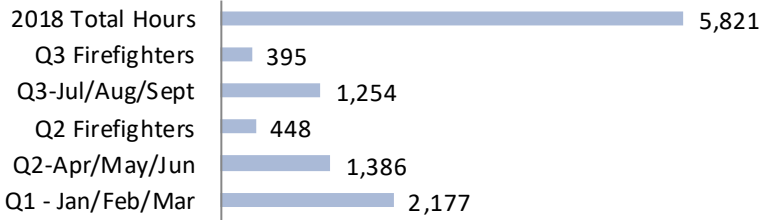
- SPFD members helped out at the RCMP Musical Ride. Fire & RCMP apparatus and equipment was showcased at Heritage Park to promote our strong partnership between our two organizations. Residents were given the opportunity to ask questions and tour the trucks. Ladder 3 was the best seat in the house for the Musical Ride Performance.
- SPFD members Deputy Chief Nolan Jespersen and Firefighter Philip Baerg competed in endurance races. Nolan won the Rivers Edge 80 km Ultramarathon and Phil finished fourth in a Spartan race series which featured 3 races over a weekend. Phil has qualified to complete in an International Spartan race in Greece in November. We are very proud of great accomplishments by our SPFD family
- Seven SPFD members completed the NFPA 1002 training to become Aerial truck operators. The course had theory and practical components which were completed with a proctored exam and skills evaluation. Students will receive certification which is recognized internationally from the Office of the Fire Commissioner in Alberta. Ladder 3 is a very specialized piece of equipment and we ensure that we have qualified and competent staff to operate it safely and efficiently.



Ladder 3 training at Heritage Park

# 2019 Training Hours

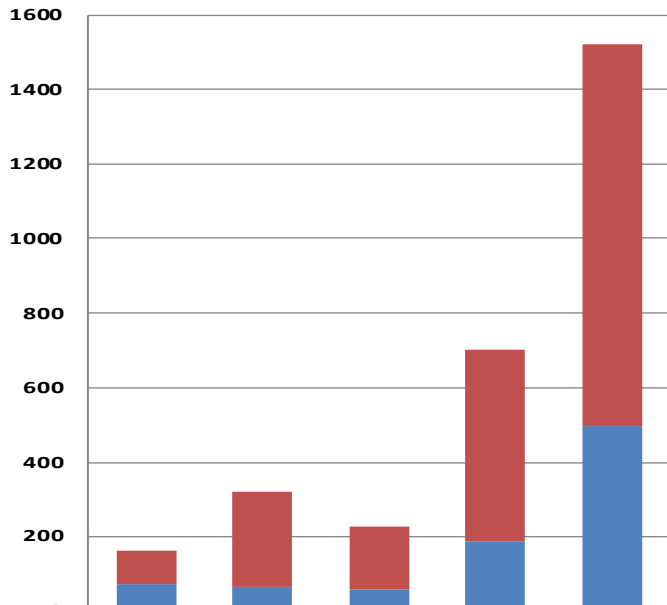
■ Quarter Total



A typical day along Brown Street

July flooding along Brown Street

## Fire Prevention Activities



	Q1	Q2	Q3	YTD Totals	2018 Totals
CHILD Participants	91	256	169	516	1026
ADULT Participants	68	62	55	185	494
Events	12	12	25		



Fire Prevention Tours in our Community





Roof ladder training



Simulated fire training in house slated for demolition



Fire behaviour training



Ladder 3 training



RCMP Musical Ride



Firefighter self rescue training



# Stony Plain Enforcement Services

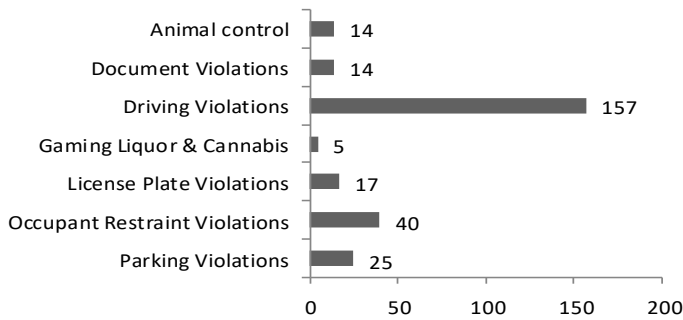


## Provincial Statutes Enforcement

Peace Officers issued 272 violation tickets and 189 warnings this quarter. 3 laser speed enforcement operations and 6 roadside inspection operations were conducted. The most enforced provincial offences this quarter were:

1. Distracted driving (86 violations)
2. Occupant Restraint (40 violations)
3. Speeding (32 violations)

### 2019 3rd Quarter Violations



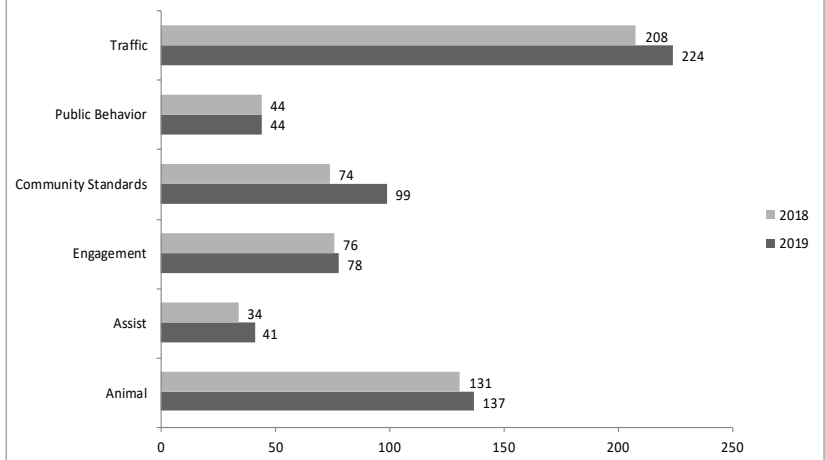
## Bylaw Enforcement

Stony Plain Enforcement Services responded to 623 incidents this quarter. Of these 623 incidents, 81 of the files were proactively generated by the Peace Officers without a resident advising of the concern.

The most observed issues this quarter were:

1. Parking complaint files (128 files)
2. Dog at large files (57 files)
3. Cat at large files (37 files)

### 2019 3rd Quarter Summary of Total Files



## Community Service and Education

Even with the rainy summer we had, Peace Officers were still busy in the community:

- Completed 31 Foot Patrols throughout the community
- Completed 2 Bike Patrols
- Assisted with traffic control for both the Great White North Triathlon and the Rotary Run for Life
- Completed a Smile Cookie shift
- Participated in the Terry Fox Run in Spruce Grove with the Stony Plain Protective Services Team
- Attended the Annual Responsible Pet Ownership Day
- Guest Reader at the Library for a summer program event
- Attended the summer programs Forest Green Bike Parade
- Taught a crosswalk safety program at a school
- Conducted a preschool visit
- Attended area schools 18 times through out the first week of school for a joint force back to school visibility initiative with Stony Plain Fire to remind drivers students are back in class
- Ensured there was an enhanced Peace Officer presence in the Willow Park subdivision to attempt to mitigate traffic concerns during the 779 construction



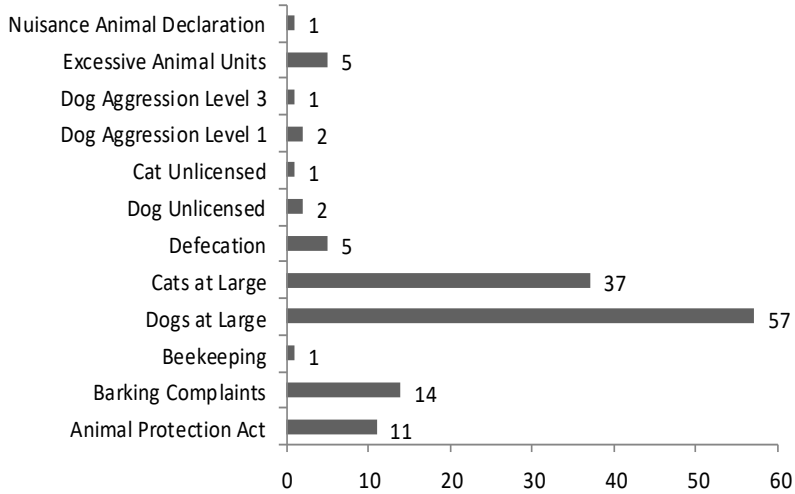
Peace Officers decorating Smile Cookies



Terry Fox Run



### 2019 3rd Quarter Animal Files

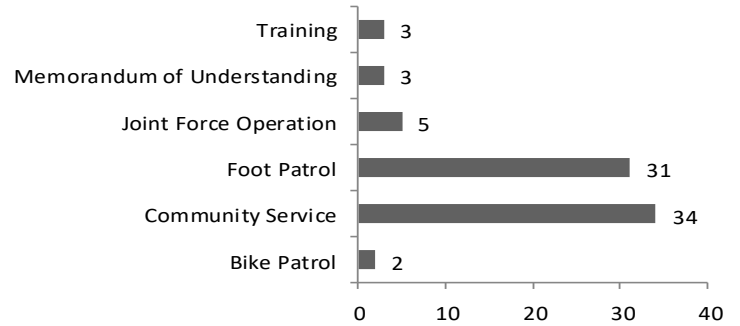


*Kittens from Stony Plain that were taken to the Shelter*

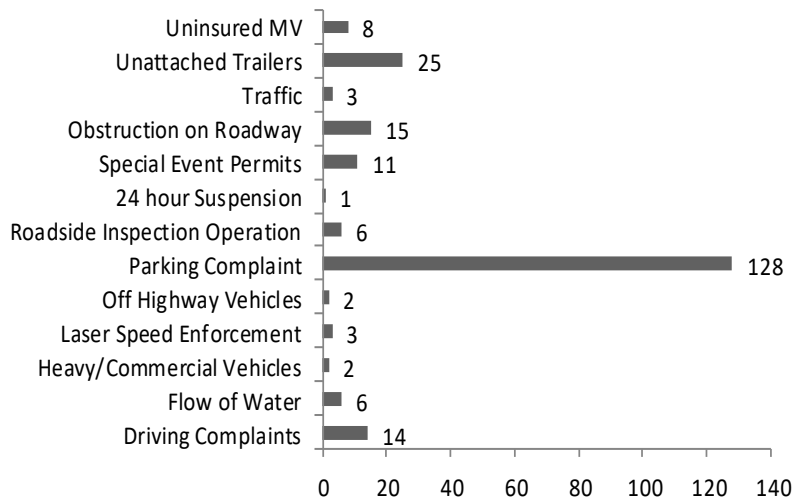
Stony Plain Peace Officers must undergo frequent training to remain knowledgeable and safe in the execution of their duties. This quarter Officers attended:

- Emergency Vehicle Operations Course
- International Urban Traffic Safety Conference
- Interviewing Victims and Witnesses Part I Training

### 2019 3rd Quarter Engagement Files



### 2019 3rd Quarter Traffic Files

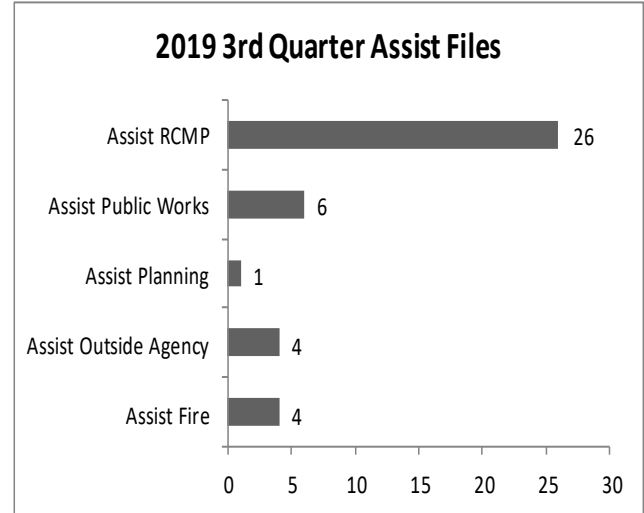


*Directing traffic for Great White North Triathlon*

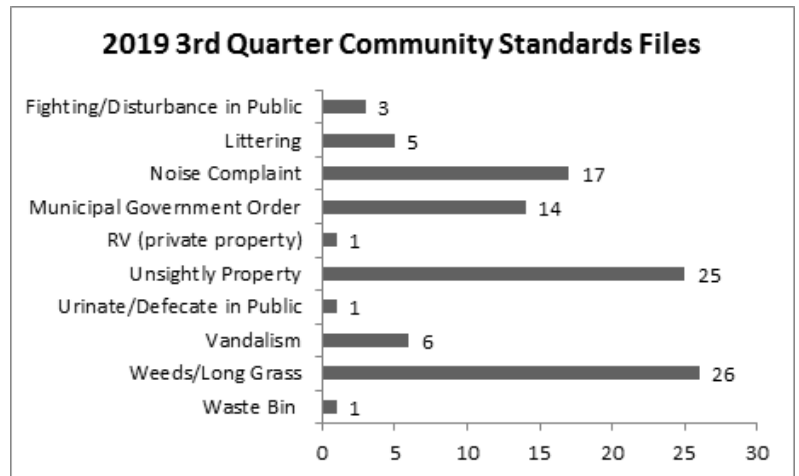
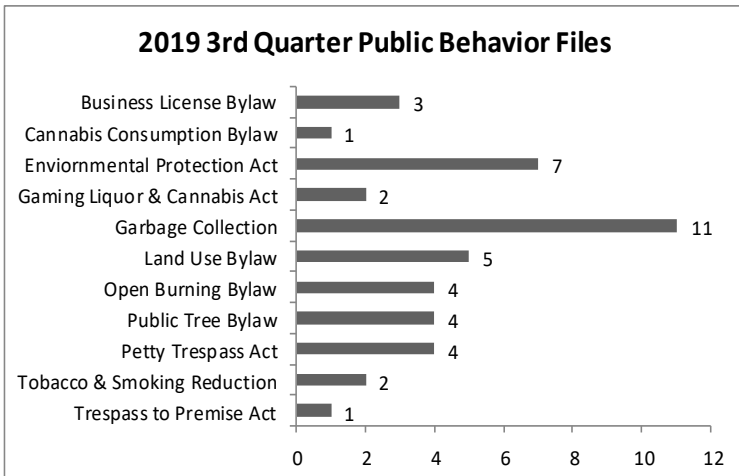


Our Peace Officers work hard to build relationships and collaborate with agency partners. This quarter this was accomplished in the following ways:

- The Planning Department and Enforcement collaborated on 1 file.
- Public Works and the Peace Officers worked together on 6 matters.
- 5 Joint Traffic Enforcement Operations were conducted with Parkland County Peace Officers within both communities.
- Stony Plain Peace Officers utilized the Memorandum of Understanding on 2 occasions for the City of Spruce Grove. Parkland County Peace Officer addressed a matter in Stony Plain.
- Stony Plain Peace Officer assisted Spruce Grove Enforcement Services with their Canada Day Event.
- The Peace Officers and Stony Plain Fire Services worked together on 4 files including a motor vehicle collision and a diesel spill.
- Stony Plain Peace Officers execute warrants that were discovered during the course of their duties on behalf of other agencies where the warrants originated, such as the Edmonton Police Service.
- Stony Plain Peace Officers assisted the RCMP with matters such as found property, animal control issues and motor vehicle collisions.



*Assisting Fire Services with a diesel spill*



At the end of August Bylaw Officer Jasmeet Gill's summer Bylaw position came to an end. The Peace Officer Team will miss working with him. The additional member eased some of the individual workload of each full time Peace Officer. We wish him all the best in his future endeavors.





### Third Quarter Highlights

- Canada Day
- Summer Programs
- Shikaoi Exchange Program
- Outdoor Movie
- Regional Programming
- Community Grant Funding

## Programs



### Park Squad

Park Squad delivered high energy, recreation style events throughout the summer.

Activities included: Sandcastle building competition, Bike parade and Box Car Races.

Approximately 260 residents participated this summer.

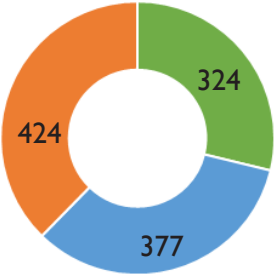


### Play Daze

Play Daze offers week-long, themed camps for children aged 6-11 years old.

Games, crafts and field-trips provide an exciting camp experience. The weeks end with a trip to the Outdoor Pool.

2017 2018 2019

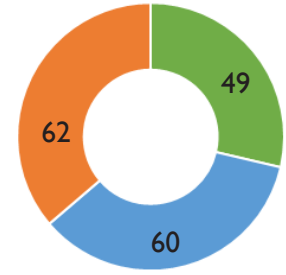


### Play's Cool

Play's Cool provides half-day, week long camps for children aged 3-5 years old.

Utilizing the Westridge Curling Club, we offer games and crafts as well as outdoor play.

2017 2018 2019



### Leaders In Training

Launched in 2018, the L.I.T. program, offered youth aged 13-17 the opportunity to develop leadership skills while volunteering at the Play Daze, Play's Cool and Park Squad Programs.

10 L.I.T. Graduates

## Children's Summer Programs

### Coming next quarter

- Student Exchange from Japan
- Christmas Light Up
- Family Fest
- Mini Monster Bash
- Adult Ballroom Dance



# HandiBus



In addition to regularly scheduled medical appointments, the HandiBus Program offered the following group trips to our clients this quarter:

TransAlta Tri Leisure Centre, Westland Market Mall, Queen Street Medical Centre, International Street Performers Festival, Walmart, Southgate Mall, Sunrise Plaza, West Edmonton Mall, Edmonton Valley Zoo, Westmount Mall, and the Telus World of Science.

## 3 New Clients

### BUS

#### Single Rider Trips

July	44
August	33
September	66
<b>Total :</b>	<b>Q319 -143 Q318 -151</b>

#### Group Trips

July	22
August	87
September	8
<b>Total :</b>	<b>Q319 -117 Q318 -102</b>

#### Mobility Aids Used

	Wheelchairs	Walkers & Canes	Attendants
July	0	28	4
August	8	19	13
September	6	42	5

#### Kilometers Travelled

July	688
August	497
September	582



### VAN

#### Single Rider Trips

July	243
August	249
September	212
<b>Total :</b>	<b>Q319 - 704 Q318 - 636</b>

#### Group Trips

July	10
August	6
September	8
<b>Total :</b>	<b>Q319 - 24 Q318 - 10</b>

#### Mobility Aids Used

	Wheelchairs	Walkers & Canes	Attendants
July	14	100	16
August	11	94	7
September	10	65	11

#### Kilometers Travelled

July	2194
August	1864
September	1998





# Canada Day Celebrations

## Canada Day Highlights

- 750 people in attendance due to rain.
- Car Show on site this year which allowed participants to easily attend all activities.
- Royal Canadian Air Force Jet Flyover occurred at 10:10 AM.



### The 2019 Canada Day Celebration included the following events and activities:

- Dr. Vanhoulihan Circus
- Street Performers
- Puppet Show
- Magician
- Art Walk
- Face Painting
- Cooking Decorating
- Pioneer Museum
- Show & Shine Car Show
- Silent River Kung Fu Dragon Dance
- Citizenship Ceremony
- Food Trucks
- Adventure Bus
- Lighthouse Church Children's Carnival
- Royal Canadian Air Force Fly Over
- Train Rides

## Outdoor Movie

- Despite the rain, an estimated 500 people packed the Heritage Park Pavilion for the showing of Disney's **COCO**.
- The Youth Centre continued its support by providing the Concession. All proceeds are used to offset the costs of programming offered to youth in Stony Plain.
- The Pre-event activities included:
  - \* Face Painting
  - \* Craft Station
  - \* Mini Donut Truck
  - \* Tri Leisure Centre Prize Wheel
  - \* Visitors Information Centre Booth



## Community Initiatives Grant Program

**Budget allocation: \$18,000.00**

1.	<b>Number of Groups Requesting Funding</b>	13
2.	<b>Number of Groups Funded</b>	9
3.	<b>Total Funding Requested</b> <i>(To end of 3rd Quarter)</i>	\$65,230
4.	<b>Total Funding Allocated</b> <i>(To end of 3rd Quarter)</i>	\$10,820

The community initiatives grant program continues to be popular with the event and festival organizers in our Community.

Once again, the bulk of the grant requests were received during the third quarter. This is in direct correlation with peak event and festival season.





From July 2-16, eight (8) students, one (1) board trustee and (1) staff travelled to Shikaoi, Japan as part of the annual Student Delegation program. The delegation visited many sites in the area while being hosted by local families. Some of these sites included:

**Shikaoi Owned Facilities:**

- Kanda Nisso Museum
- Shikaoi Aquatic Centre
- Town Hall
- Lake Shikaribetsu
- Canada Showroom
- Park Golf Course
- Tokachi GeoPark

**School Visits:**

- Shikaoi High School
- Five (5) Elementary Schools
- Two (2) Junior High Schools
- Shikaoi Kindergarten

**Shikaoi Exchange Program**

**Festivals and Special Events/Places**

The delegation was treated to a variety of festivals and special events and toured a few special locations. They included:

- White Snake Festival
- Pancake Festival
- High School Festival
- Welcome Festival
- Mayor's Lunch
- Sayanora Party
- Urimaku Riding Park
- Shikaoi Shrine

**Sapporo Overnight Trip**

Midway through the trip, the delegation travelled to Sapporo. A large city approximately three (3) hours from Shikaoi. While there, they visited the following locations:

- Sapporo TV Tower
- Tanuki-Koji Market
- Hokkaido Jingu Shrine
- Shiroi Koibito Chocolate factory
- Sapporo Train Station

**Assistant Language Teacher**

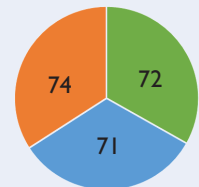
In August, Shikaoi welcomed Stony Plain resident Megan Propp as their newest Assistant Language Teacher (ALT). The ALT position assists in teaching English to students and adults and works in elementary, junior high and senior high schools.



**Regional Programming**

Fall Regional Info & Registration Fair

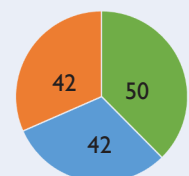
Provides non-profit organizations and businesses to promote and take registration for their upcoming programs.



2017 2018 2019

**Fall/Winter Leisure Guide**

The Leisure Guide promotes advertising for leisure, recreation, culture and wellness in our region.







**Did you know:**

The Musical Ride of the Royal Canadian Mounted Police is an event showcasing the equestrian skills of 32 cavalry who are regular members of the force. The event is held in Canada and worldwide to promote the RCMP. The first official ride was held in 1887 in Regina. The Musical Ride is featured on the Canadian fifty-dollar bill of the Scenes of Canada banknote series produced from 1969 to 1979.

**Facilities Operations**

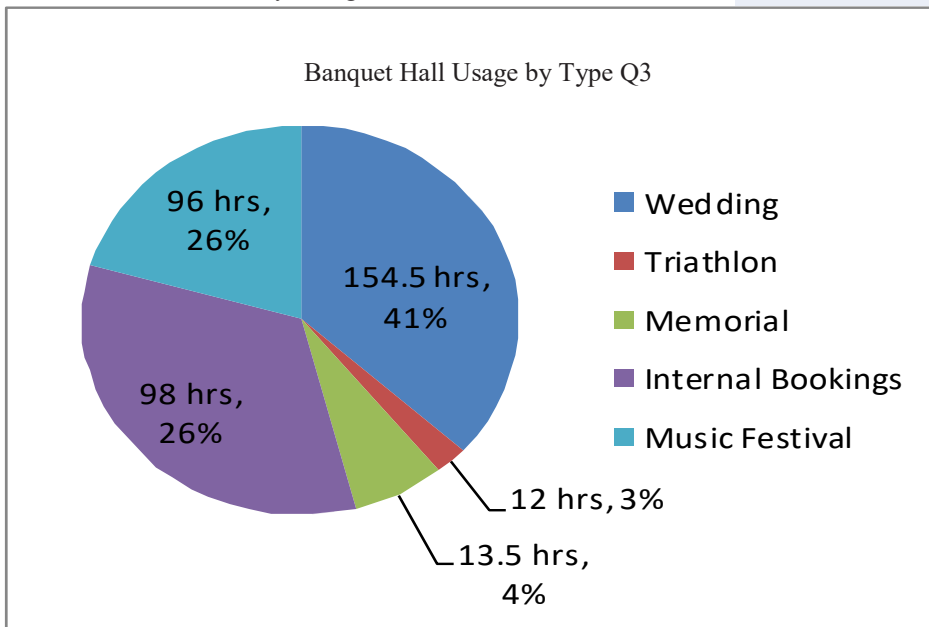
**Heritage Park**

**PAVILION** The Pavilion was booked for a total of 422 hours in Q3. Usage included a music festival, triathlon, 2 town events, two tradeshow and the RCMP Musical Ride. The facility was also used for Summer programs in August. \*The peak Mon-Fri 4-10 pm hours accounted for 73.97 hours and Sat-Sun 8 am - 2 am was 120 hours.



Blueberry Bluegrass Festival

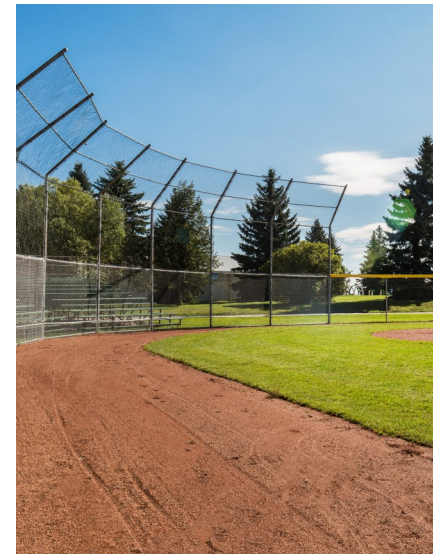
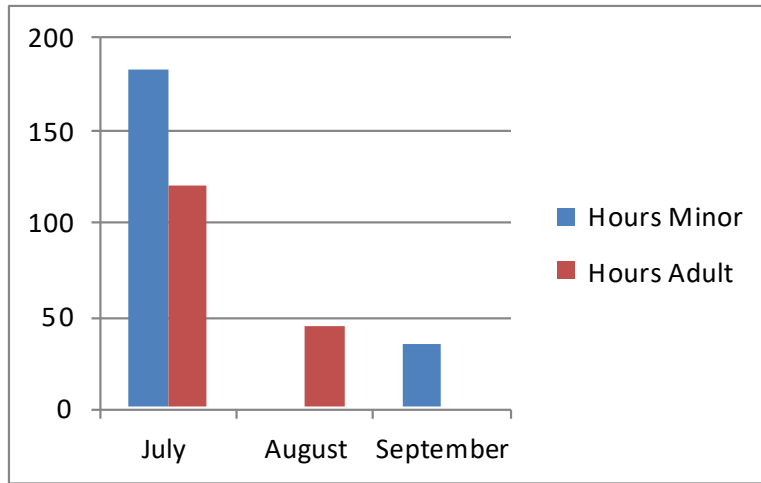
**BANQUET HALLS** Combined, the Parkland and Spruce Grove Halls were booked for a total of 470 hours in Q3. Usage included 10 weddings, Canada Day, The outdoor movie and summer program space. \*The peak Mon-Fri 4-10 pm hours accounted for 44.48 hours and Sat-Sun 8 am - 2 am was 240.94 hours.





## Sports Fields

Diamonds were utilized this quarter with a total of 381 hours booked. 164 of these were adult use and the remaining 217 hours belonged to Minor groups. This is 55.5 more hours than in Q3 in 2018.



Fields are used for soccer, football, and rugby—with the majority of use being at the Minor Sport level: 2019 Q3 Minor use was 100 hours, compared to the Adult use of 78 hours.



## Facility Operations

The projects team was busy this quarter having been assigned 44 work orders to complete.

Some of the work included set ups for Summer Sessions, Canada Day, Great White North Triathlon, Blueberry Bluegrass, the Outdoor Movie, The RCMP Musical Ride, the inevitable pool and spray park shut down.

## Stony Plain Outdoor Pool

The Stony Plain Outdoor Pool in partnership with the TLC, had a very busy season again this year. 1,313 people were registered for lessons in 2019. This is up 28 registrations from the 2018 number of 1,285 participants. There were 380 classes offered in the 2019 season ranging from school programs, pre-school, swim kids, private and leadership course lessons.





The 3rd quarter of the year followed the cool wet weather patterns that we saw in June. July saw rain on 21 days, August had rain 17 days and September had rain on 11 days of the month. Total rain fall for the 3 months combined amounted to 192 mils of rain fall during this time. The drainage work that was started last fall and completed this spring however held up very well under the pressure of the substantial rainfall. The golf course managed to remain open for all but 3 days during this time . The last half of September saw the weather start to straighten out with more days of sun and some better heat to help dry things out. This helped to see substantial increases in traffic flow as everyone was racing to get the last rounds played before winter sets in.



## Golf Course



### Club Championship

Our annual Club Championship tournament was once again held this season. Running on the weekend of August 10th and 11th. This season we had a total of 44 competitors competing. Our 2019 Men's Club Champion was Jeff Murdoch, Ladies Club Champion was Doris Bayrak, Sr. Men's Champion was Barry O'Riordan and our Jr Club Champion was Brody Theophile who won in an exciting playoff.

### Events Update

During the 3rd quarter we worked with many different groups to provide tournament activities. These groups included the McLennon Ross Junior Tour, The Alberta Golf Tour, Stony Plain Minor Hockey, CN Rail and our local Special Olympics group. We also hosted a total of 120 players from K-Rock 97 radio station as part of their annual Fairways to Heaven programming.

### Food & Beverage Update

The restaurant has seen continued growth as we re-establish this area of our operation. Executive Chef Sijo has been busy working with outside groups and functions to increase the utilization of the banquet hall and restaurant facilities. We introduced new menu items during this quarter to offer fresh new options to our members and public traffic that have been frequenting the facility.







## Corporate Services—Financial Services

### Budget Position

Municipal Operating Budget  
The Corporate & Long Term Planning Policy C-FS-019 requires quarterly reporting on operating and capital budgets to Council.

Net taxes sits above budget, however as school requisitions are paid quarterly, this line item will decrease.

Annual Surplus before Other Revenue, sits in a surplus position, however this includes tax revenues for the full year, and only nine months of expenses.

Town of Stony Plain		
Unconsolidated Statement of Operations		
	Budget 2019	Actual 2019
<b>Revenue</b>		
Net Taxes available for municipal purposes	\$ 17,277,519	\$ 19,130,933
Sales & user charges	12,756,507	8,894,210
Franchise and concession con-	3,151,283	2,039,368
Government transfer for oper-	2,520,611	1,984,794
Fines	971,500	254,077
License & permits	484,000	428,679
Investment income	248,400	304,905
Rentals	588,424	414,457
Other	516,985	748,126
Penalties & costs on taxes	224,000	189,453
	<b>\$ 38,739,229</b>	<b>\$ 34,389,002</b>
<b>Expenses</b>		
Recreation & culture	\$ 10,533,877	\$ 7,426,517
Utilities	9,522,353	5,471,132
Protective services	8,058,465	4,529,736
General government	6,453,546	4,213,974
Transportation	5,229,330	2,014,747
Development	2,982,736	1,915,682
	<b>\$ 42,780,307</b>	<b>\$ 25,571,789</b>
<b>Annual Surplus (Deficit) Before</b>		
<b>Other Revenue</b>	<b>\$ (4,041,078)</b>	<b>\$ 8,817,213</b>



## Balance Sheet

This balance sheet does not include the consolidation of the Town's ownership of the Tri-Leisure Centre, the Library or FCSS which are consolidated into the Town's balance sheet at fiscal year end.

<b>Town of Stony Plain</b>				
<b>Balance Sheet</b>				
<b>Unaudited</b>				
	<b>September 30, 2019</b>	<b>June 30, 2019</b>	<b>December 31, 2018</b>	
<b>Financial Assets</b>				
Cash & Cash Equivalent	\$ 8,623,882	\$ 21,187,940	\$ 13,248,276	
Receivables	9,131,735	12,535,368	8,021,170	
Land held for Resale	117,990	117,990	117,990	
Investments	28,909,405	17,902,345	24,762,715	
	<u>\$ 46,783,012</u>	<u>\$ 51,743,643</u>	<u>\$ 46,150,151</u>	
<b>Liabilities</b>				
Accounts Payables and Accrued Liabilities	\$ 5,455,731	\$ 6,910,472	\$ 11,153,513	
Deposit Liabilities	2,479,775	1,832,941	1,893,793	
Deferred Revenue	17,307,976	15,080,688	16,972,492	
Long-term Debt	23,282,549	23,480,155	24,134,577	
	<u>\$ 48,526,031</u>	<u>\$ 47,304,256</u>	<u>\$ 54,154,375</u>	
<b>Net Financial Assets (Debt)</b>	<u>\$ (1,743,019)</u>	<u>\$ 4,439,387</u>	<u>\$ (8,004,224)</u>	
<b>Tangible Capital Assets</b>				
Tangible Capital Assets	\$ 227,943,958	\$ 227,943,958	\$ 228,665,503	
Prepaid Expenses	9,710	2,770	229,769	
Inventories for Consumption	263,047	299,084	148,843	
	<u>\$ 228,216,715</u>	<u>\$ 228,245,811</u>	<u>\$ 229,044,115</u>	
<b>Accumulated Surplus</b>	<u>\$ 226,473,696</u>	<u>\$ 232,685,198</u>	<u>\$ 221,039,891</u>	



## Capital Projects

There are 44 municipal capital carryforward and replacement projects in progress for the 2019 fiscal year. \$7,684,542 has been spent of the budgeted \$28,106,051 (27.3%) Of the 44 projects 18 are carried forward from 2018 or earlier. The RCMP Building, Downtown Library and Downtown Phase III represent 48.39% of the capital budget.

Capital Projects - Carryforwards & Replacements		Budget	Expenditures	Status
I1.BG001	POOL LIFECYCLE UPGRADES/FILTER SYSTEM	\$241,113	\$116,249	In progress
I1.BG012	HERITAGE PARK PHASE 3	\$258,502	\$9,558	In progress
I4.RS004	BRIARWOOD WAY	\$229,146	\$102,916	In progress
I4.SS001	GOLF COURSE STORM MGMT SYSTEM	\$85,685	\$85,319	Complete
I5.RS001	HWY 779 SIDEWALKS	\$827,101		
I6.BG002	TOWN OFFICE EXPANSION FIRE SERVICES TRAINING GROUNDS -	\$283,932	\$38,915	In progress
I6.LM001	PHASE I	\$100,000		
I6.RS001	BOUNDARY ROAD	\$653,949	\$529,329	In progress
I7.BG001	RCMP FACILITY	\$3,437,158	\$1,839,873	In progress
I8.BG001	FIREHALL VENTILATION	\$67,832	\$57,636	Complete
I8.BG002	LIBRARY	\$3,560,667	\$36,431	In progress
I8.LM001	BURIAL OF POWERLINES	\$335,874	\$335,874	Complete
I8.LM003	SIGNAGE STRATEGY - PHASE I	\$90,880	\$61,923	Complete
I8.LM004	UPGRADES TO OFFLEASH PARK	\$18,830	\$15,302	In progress
I8.ME010	TRAFFIC MONITORS	\$20,000	\$12,925	Complete
I8.RS001	2018 SIP	\$470,182	\$478,652	In progress
I8.RS002	DOWNTOWN PHASE 2	\$1,425,197	\$1,189,249	In progress
I9.BG002	PW BUILDING DESIGN	\$115,000		
I9.RS004	JP II ROAD/INFASTRUCTURE	\$525,000	\$210,037	In progress
I9.SS001	OLD TOWN NORTH STORM WATER	\$450,000	\$36,957	In progress
I9.SS002	UMBACH STORM	\$125,000	\$83,204	In progress
I9.VE006	FIRE ENGINE 3-1 REPLACEMENT	\$930,000		
I9.RS003	NEW SCHOOL INFRASTRUCTURE	\$3,500,000	\$74,907	In progress
I9.LM002	SIGNAGE STRATEGY PHASE 2	\$168,200	\$28,545	In progress
I9.LM004	PARKING LOT 4906 50 AVE	\$66,000	\$61,674	Complete
I9.BG004	REC CENTRE DESIGN	\$500,000		
I9.RS002	DOWNTOWN PHASE 3	\$6,601,500	\$1,609,087	In progress
I9.LM001	CEMETARY PHASE 3B	\$2,000,000		
I9.RS001	PRE-EMPTIVE TRAFFIC LIGHTS	\$200,000	\$200,133	Complete
VARIOUS	2019 FACILITY LIFECYCLE 2019 PARKS & OUTDOOR REC UP-	\$90,000	\$54,669	In progress
VARIOUS	GRADES	\$60,000		
VARIOUS	2019 VEHICLE PURCHASES	\$315,000	\$163,741	In progress
VARIOUS	2019 EQUIPMENT REPLACEMENT	\$354,303	\$251,436	In progress
<b>Total</b>		<b>\$ 28,106,051</b>	<b>\$ 7,684,542</b>	



## 2019 Corporate Plan Initiatives

Initiative	Fire Dept. Master Plan Renewal
% Spent	22.14%
Budget	\$70,000

Initiative	Municipal Development Standards Update
% Spent	0%
Budget	\$75,000

Initiative	Downtown Redev. Phase III & IV
% Spent	16.89%
Budget	\$9,527,310

Initiative	Signage Strategy Phase II
% Spent	16.97%
Budget	\$168,200

Initiative	Community Rec Centre Design
% Spent	0%
Budget	\$500,000

Initiative	Cemetery
% Spent	0%
Budget	\$2,000,000

Initiative	Stony Central School Servicing
% Spent	6.57%
Budget	\$3,500,000

Initiative	South Park Drive Extension
% Spent	30.05%
Budget	\$75,000

Initiative	Municipal Development Plan Update
% Spent	60.93%
Budget	\$105,000

Initiative	Pre-Emptive Traffic Light System
% Spent	100%
Budget	\$200,000

Initiative	Old Town North Storm Water Mgmt
% Spent	8.21%
Budget	\$450,000

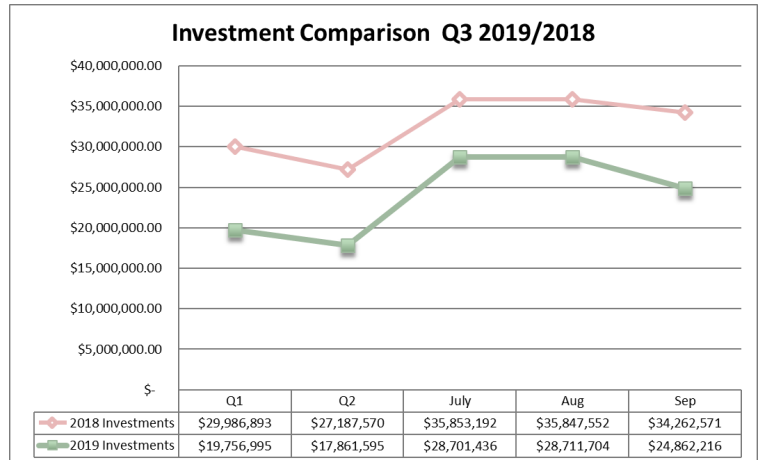
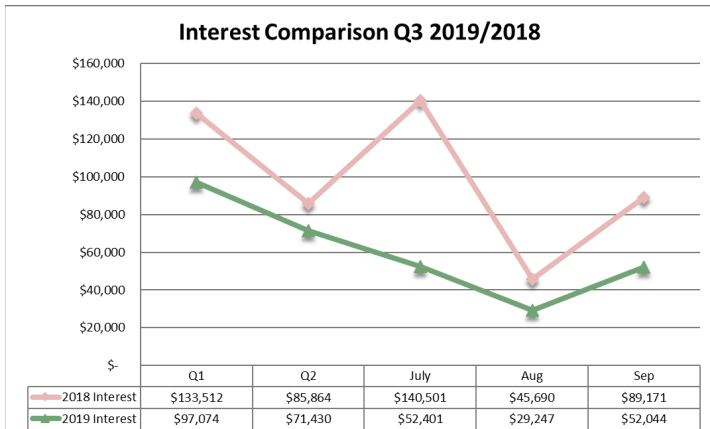


Operating Initiatives and Projects				
	Budget	Expenditures	Status	Comments
<b>General Government</b>				
Audio Visual Council Chambers	\$21,777	\$14,911	In progress	
<b>OCAO</b>				
Cultural Public Art	\$67,250	\$74,200	Complete	
<b>Corporate Services</b>				
Performance Measurements	\$20,000	\$550	In progress	
Bellamy Implementation	\$44,000	\$7,790	In progress	
OnBase Implementation	\$35,000	\$3,410	In progress	
<b>Planning &amp; Infrastructure</b>				
Cemetery Study	\$99,643			
Areas of Transition / Old Town	\$168,100	\$102,088	In progress	
Urban Forestry	\$40,000			
Trails Master Plan	\$50,000	\$3,485	In progress	
<b>Community &amp; Protective Services</b>				
Community Engagement Recreation	\$87,844	\$16,397	In progress	
Firefighter Equipment	\$55,000	\$33,133	In progress	
	<b>\$688,614</b>	<b>\$255,965</b>		

## Investments

The Town is maintaining an investment portfolio that is a mixture of long term and short term maturities; permitting the Town to earn a rate of return while ensuring adequate cash flow, as per Policy C-FS-025, Cash Management & Investments. The Town has \$24,862,216 in investments as of September 30, 2019. \$1,000,000 is invested in short term investments at local financial institutions, and the value of the portfolio with the investment firm is \$19,500,573 (market value). The portfolio is a mixture of cash and cash equivalents, fixed income (bonds rated A to AAA) and short to medium term investments. Administration continues to monitor cash and investments to maximize the Town's return while still maintaining an available cash flow.

Investments increased in Q3 due to the collection of tax revenues. It is expected this will continue to decrease as funds are deployed.



The third quarter interest is slightly down however follows a similar trend to 2018. Interest is primarily dependent on the timing of interest dates. As the composition of the portfolio changes, this can have a significant impact of the timing of interest received.



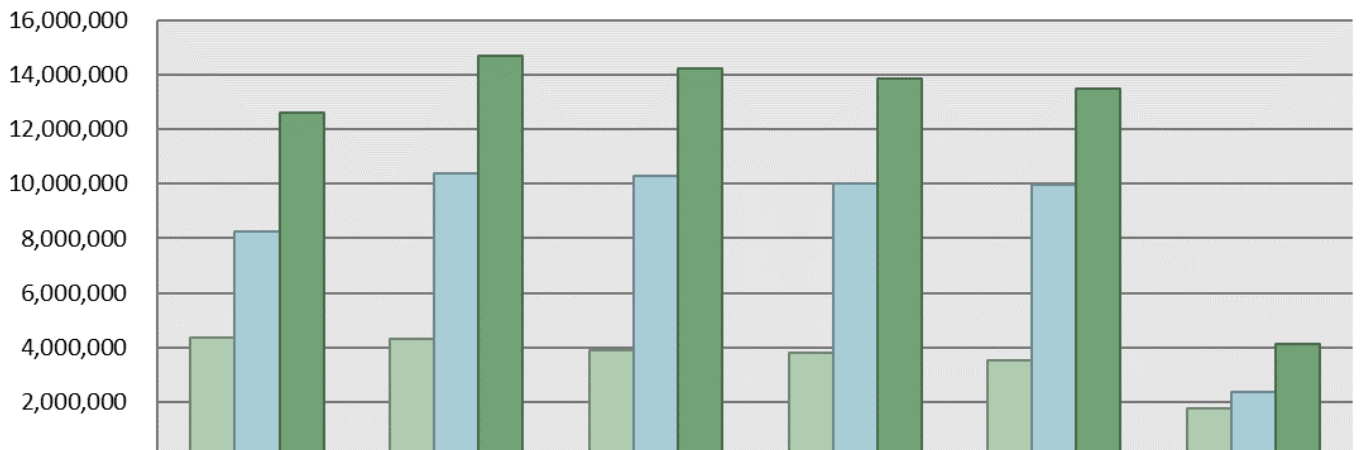
## Reserves

As per Policy C-FS-027 Accumulated Surplus (Reserves) the Town of Stony Plain recognizes that reserves are vital to the municipal financial health. Healthy levels of reserves enable the Town of Stony Plain to:

- Plan for the future operating and capital needs of the municipality
- Plan for contingencies
- Help to avoid interest expense for debt
- Generate investment income
- Deal with the ebb and flow of cash management throughout the fiscal year.

The Town currently maintains 35 reserves for capital, operating and utility purposes. The policy requires a quarterly reporting of reserve balances. The 2019 projected year-end balance of \$4,134,379 includes operating and capital commitments and budgeted transfers to be made.

### Reserves as of September 30, 2019



	Q1	Q2	July	August	September	Yearend Projected Balance
OPERATING RESERVES	4,381,257	4,317,136	3,915,612	3,820,731	3,517,686	1,745,801
CAPITAL RESERVES	8,240,046	10,359,987	10,289,653	10,023,374	9,979,670	2,388,578
TOTAL RESERVES	12,621,303	14,677,123	14,205,265	13,844,105	13,497,356	4,134,379

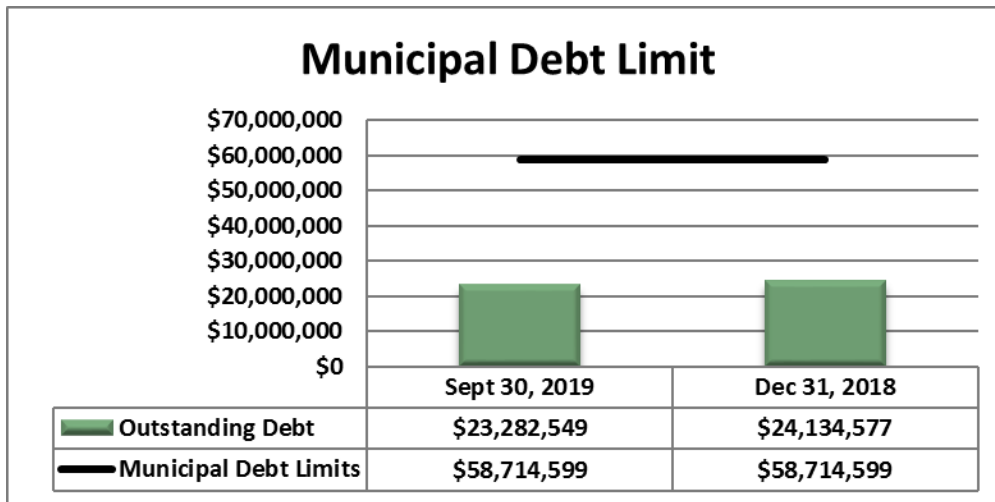
2019 CAPITAL RESERVES	Q1	Q2	July	August	September	Yearend Projected Balance
<b>LIFE CYCLE RESERVES</b>						
Life Cycle - Common Services	112,701	132,701	132,701	132,701	132,701	17,701
Life Cycle - Arena	352,788	377,788	362,274	362,274	362,274	353,038
Life Cycle - Pool	218,259	228,259	228,259	228,259	228,259	197,578
Life Cycle - Community Center	184,102	189,102	189,102	189,102	189,102	189,102
Life Cycle -Heritage Park	1,383,066	1,388,028	1,383,338	1,383,338	1,383,338	319,863
Life Cycle - Parkland Building	102,664	107,664	107,664	107,664	107,664	107,664
Life Cycle - Library	233,760	273,760	273,760	273,760	273,760	40,093
Life Cycle - Town Admin Blding	295,300	298,912	298,912	269,065	269,065	224,048
Life Cycle- Firehall	203,552	155,916	155,916	155,916	155,916	125,916
Life Cycle- Youth Centre	80,409	80,409	80,409	80,409	80,409	80,409
Life Cycle- Outdoor Rec	79,220	105,580	105,580	105,580	105,580	45,580
Life Cycle- Forest Green Plaza	30,000	45,000	45,000	45,000	45,000	45,000
Life Cycle - Old Firehall	10,000	15,000	15,000	15,000	15,000	15,000
<b>CAPITAL EQUIPMENT REPLACEMENT</b>						
Fire Truck/Equipment Replacement	366,918	504,457	504,457	510,134	510,134	45,134
Capital Equipment Replacement	292,448	579,130	530,668	487,331	475,261	305,877
<b>GENERAL CAPITAL RESERVES</b>						
Capital Reserve - Roads	488,959	663,959	663,959	480,254	470,677	77,577
Capital Reserve - Water	940,467	1,656,989	1,656,989	1,656,244	1,657,596	(412,236)
Capital Reserve - Sewer	1,389,260	2,090,375	2,090,375	2,095,618	2,068,852	(336,699)
Capital Reserve - Storm	50,771	101,085	101,085	101,338	101,421	1,421
Capital Reserve - Waste Mgmt	84,312	89,832	89,832	90,058	90,131	90,131
<b>OTHER RESERVES</b>						
Economic Development & Regional Reserve	50,000	50,000	50,000	50,000	50,000	50,000
Recreation & Culture Reserve	341,396	341,396	341,396	341,396	341,396	341,396
Trails Reserve	131,119	136,119	136,119	136,119	136,119	136,119
Public	179,847	180,958	180,958	181,411	181,560	31,560
General Purpose	626,272	567,526	565,858	545,361	548,455	297,264
Golf Course	12,456	42	42	42	42	42
<b>CAPITAL RESERVES</b>	<b>8,240,046</b>	<b>10,359,987</b>	<b>10,289,653</b>	<b>10,023,374</b>	<b>9,979,712</b>	<b>2,388,578</b>
<b>2019 OPERATING RESERVES</b>						
Mural Preservation	55,455	65,455	65,455	65,455	65,455	65,455
Tax Levy Stabilization	1,278,202	1,279,808	1,107,618	1,096,850	1,091,877	229,863
JT Rate Stabilization	990,147	995,507	957,590	913,184	883,443	251,364
Snow Removal	300,461	300,461	300,461	300,461	300,461	200,461
Safety Rebate Reserve	79,471	69,389	69,289	67,903	65,583	89,329
Public Art Reserve	245,379	221,129	220,679	220,679	220,679	217,129
Policing and Public Safety Reserve	1,284,517	1,165,192	974,325	953,652	748,582	562,420
Legacy Reserve	60,080	115,262	115,262	117,503	56,562	44,736
Technology Reserve	87,545	104,933	104,933	85,044	85,044	85,044
<b>OPERATING RESERVES</b>	<b>4,381,257</b>	<b>4,317,136</b>	<b>3,915,612</b>	<b>3,820,731</b>	<b>3,517,686</b>	<b>1,745,801</b>
<b>TOTAL RESERVES</b>	<b>12,621,303</b>	<b>14,677,123</b>	<b>14,205,265</b>	<b>13,844,105</b>	<b>13,497,398</b>	<b>4,134,379</b>

Both Water & Sewer are in a negative position as they reflect the future commitments related to Downtown Phase 3 & 4



## Debt

The Town of Stony Plain's Debt Management Policy C-FS-002, outlines the types of debt and financing the Town may undertake. Under the Municipal Government Act, Alberta Regulation 255/2000, the debt limit for the Town is calculated at 1.5 times its revenue, and the debt service limit is calculated at 0.25 times such revenue. The Policy stipulates that the Town will adhere to the debt limit set by the MGA. The Town Manager or designate shall report quarterly to council regarding the Town's compliance with this policy. The current debt outstanding as of September 30th, 2019 is \$23,482,549. The outstanding debt is 39.99% of the legislated debt limit.

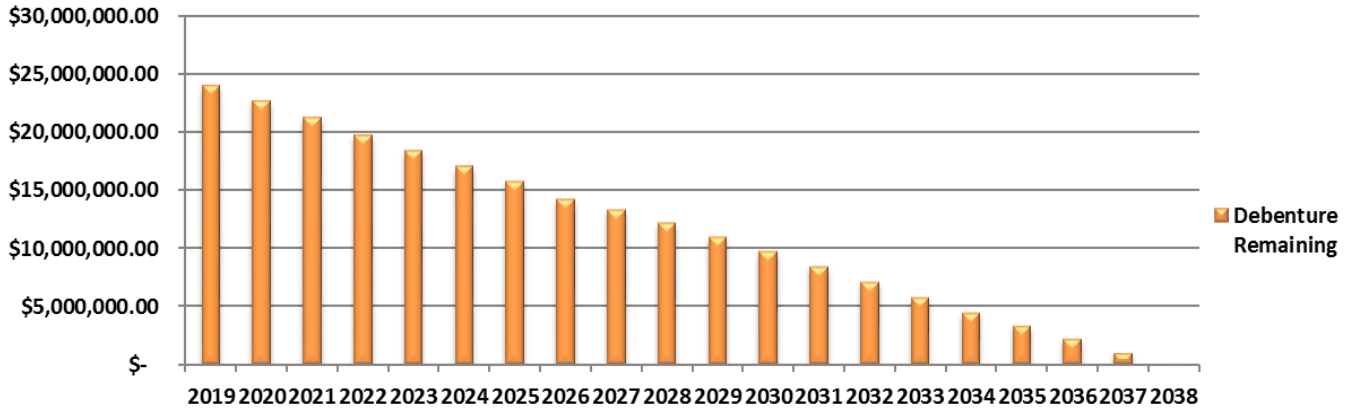


DEBT LIMIT	Sept 30, 2019	Dec 31, 2018
Municipal Debt Limits	\$ 58,714,599	\$ 58,714,599
Outstanding Debt	\$ 23,282,549	\$ 24,134,577
<b>Total Debt Limits available</b>	<b>\$ 35,432,050</b>	<b>\$ 34,580,022</b>
Municipal Debt Service Limit	\$ 9,785,767	\$ 9,785,767
Current Debt Service Level	\$ 2,159,321	\$ 1,986,444
<b>Service on Debt Limit Available</b>	<b>\$ 7,626,445</b>	<b>\$ 7,799,323</b>

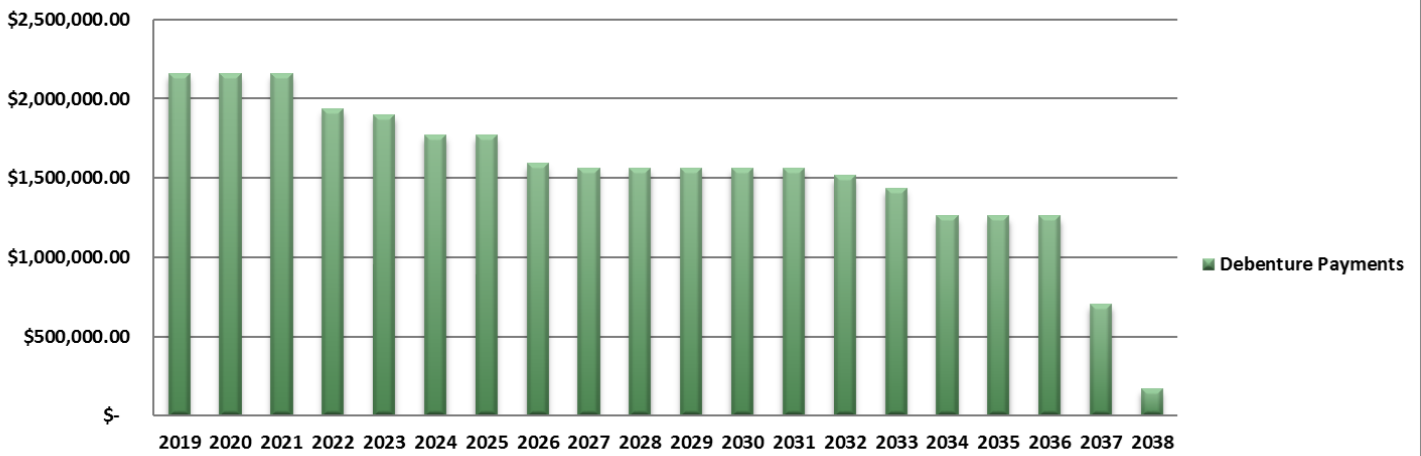
The remaining debt limit available is \$35,432,050 (60.01%).

**Debtures**

**Current Debtures**



**Schedule of Debt Payments**



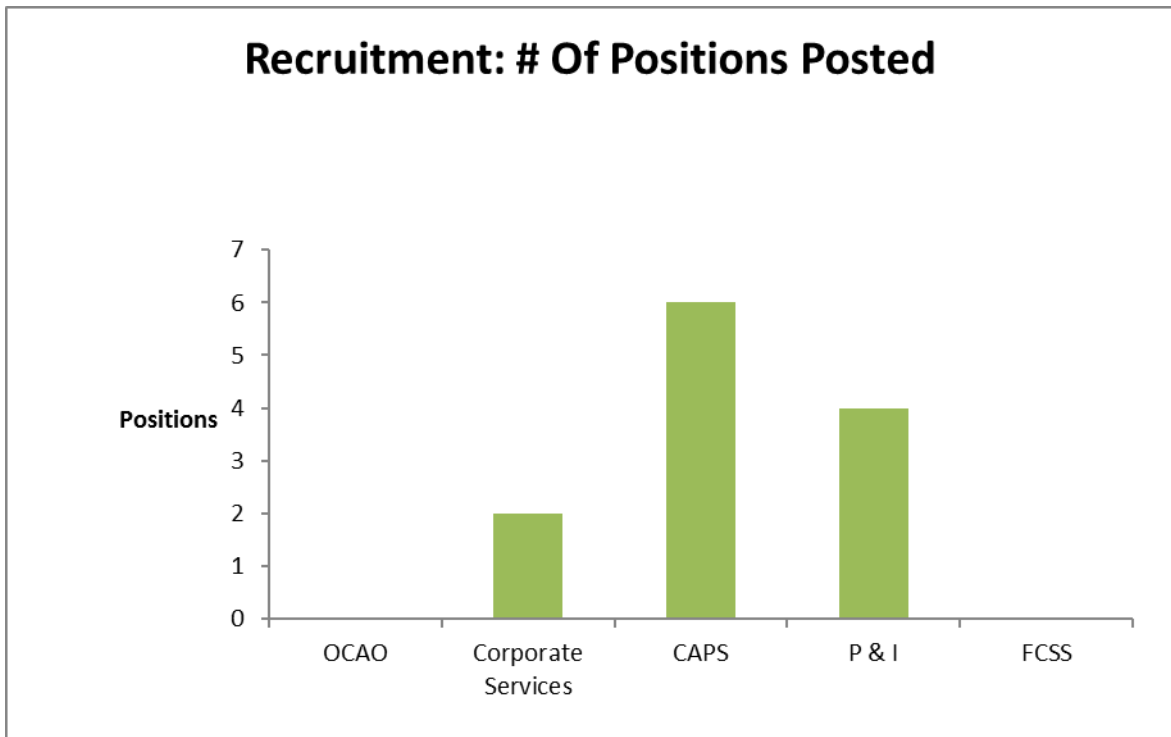
**Conclusion**

Administration continues to operate and provide municipal services within the operating and capital budgets. The Town of Stony Plain maintains a stable financial position. The Town draws on reserve balances, grants and debt to fund capital projects for the benefit of the community.





## Human Resources





## Legislative Services

